



1. About the AltKinoPoster Award and Festival

AltKinoPoster Award is an alternative film poster contest (hereinafter referred as the Contest) inside the festival of the same name, participation applications in which are accepted internationally.

Any poster for a movie, TV series, or cartoon created anywhere in the world is eligible to participate in the contest if it meets the contest nominations.

Works that previously participated in the Altkinoposter contest/festival will not be accepted again.

2. Terms of the Contest

The Contest is public and open.

Participation in the Contest is free of charge.

The participant of the Contest (hereinafter referred to as the Participant) may be persons over the age of 18. Minors, incapacitated and persons with limited legal capacity may participate in the Contest with the written consent of their legal representatives.

The participant is allowed to participate in the Contest based on the results of consideration of the application – a document received from the Participant on the intention to participate in the Contest, drawn up in accordance with the form developed by the organizing committee of the competition and published on the official website of the festival: **akpfest.ru** (hereinafter referred as the Official Website).

The Contest is performed in the form of a public promise of a prize to the winners.

The winners of the Contest are determined by the jury formed by the organizing committee.

3. The Procedure for Submitting and Accepting Applications

To participate in the Contest, an application is submitted by filling out the form on the Official Website.

Each participant has the right to send an unlimited number of works.

Each poster can be presented in several nominations (no more than three), corresponding to the artistic technique or the theme of the poster.

A separate application is submitted for each poster, indicating the nomination/nominations in which it will be presented. If the poster is presented in several nominations, it can take the prize in only one nomination.

The Organizing Committee has the right to refuse to participate without giving reasons, but is obliged to notify the participants if the application is approved by e-mail.

4. Requirements for the Posters

Posters that meet the following criteria are accepted for the Contest:

- for exposure: size 60x90 cm or 100x70 cm with a resolution of at least 200 dpi in jpg, tiff, pdf (raster or vector) formats. For posters in the technique of hand-printed graphics: scans with a resolution sufficient to print in the specified sizes.
For animated posters: video format files;
- file name template (in English):
Film Name_Author's Surname_Author's Name_Country;
- not contradicting the current legislation of Russian Federation (not containing propaganda of pornography, the cult of violence or cruelty, incitement of national, class, social and religious intolerance; information on methods, methods of development, manufacture and use, places of purchase of narcotic drugs, psychotropic substances and precursors; information promoting any advantages of using certain narcotic drugs, psychotropic substances, their analogues and precursors; other information prohibited by the legislation of the Russian Federation, as well as information contrary to the norms of morality, including information of an erotic and obscene nature, information containing obscene, rude or abusive expressions;
- not infringing on the copyrights of third parties;
- not advertising individual products or services.

5. Evaluation of Applications

The Organizing Committee of the Contest, with the involvement of the jury, within 25 calendar days from the date of completion of accepting applications for participation in the Contest:

- verifies applications for compliance with the terms of the contest and the requirements of the current legislation of Russian Federation;
- evaluates posters in terms of artistic value;
- based on the results of the voting, the jury determines the winner in each nomination.

6. The Prize Fund

Shortlist is formed in each category of the Contest, and a Winner is selected.

The Grand Prix is awarded to the best poster among the Winners in all categories.

To receive the Prize, the Winner, within 10 working days from the date of the announcement of the results of the competition, personally or through an authorized representative, provides the Organizer with the information necessary for the transfer of the Prize, namely:

- passport data: series, number, issued by whom and when, registration address;
- payment account.

The complete or partial refusal of the Winner to provide the information/documents mentioned above, as well as non-compliance with the deadlines for their submission, releases the Organizer from the obligation to award the Prize.

7. Additional Terms

The Participant grants the Organizer, free of charge, an indefinite right to use the provided works for the purpose of exhibition in the AltKinoPoster Festival events, on the festival's website, as well as in the media, on the Internet, in catalogs of works and presentations aimed at advertising and promoting the AltKinoPoster Festival. In any of the abovementioned cases, the indication of the authorship of the works is mandatory.

Participation in the Contest means the Participant's familiarization and full consent with the terms of the Contest; to receive information from the Organizer regarding the Contest; to process his personal data provided upon registration on the Official Website. The Organizer does not have the right to transfer account data, including personal data obtained during registration and personal information, to any third parties without the consent of the Participant.

The Participant is responsible, in accordance with the current legislation of the Russian Federation, for violating the intellectual rights of third parties. In case of any third-party claims regarding the poster submitted to the contest, the Participants undertake to settle them on their own and at their own expense, while the claimed poster is withdrawn from participation in the Contest.

The Participant bears the risk of consequences of not receiving important messages sent by the Organizer to the email address specified in the application.

The Participant independently pays all expenses incurred in connection with participation in the Contest (including expenses related to Internet access).

8. Details of the Organizer

The legal entity of the Organizer of the AltKinoPoster Award and Festival is Imagine Group Ltd.

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